

Art Walk & Wine Tasting

(As of 8/22/15)

On Line Sales – 132 YTD versus 5 YTD in 2014

Artist Hot Spots – 22 artists registered and growing

Site Locations – Increased to 13 from 12 (added Bake Shop and Brew – no cheese/crackers)

Musicians – Confirmed musicians for 11 locations and posted (Everitts & Spruce no music)

Tickets - 800 received with security bar, sell at ICC Kiosk on Saturdays

Glasses – Designs due by September 1st, only two artists have been in communication – no

Toilets – Dave leading, Ordered

Hotel Accommodations – Confirmed (tickets and winery being hosted to go out this next week)

Site Host Packets – Being delivered & includes 10 tickets to sell

Winery Packets – Being delivered 1st week in September

Inn Packets – Being delivered next week

Map – Cate designing

Media – 2 radio station interviews, 2 half page in Inland Empire, Jazz Festival, and Palms to Pines

5 x 7 Post Card Mailing – Ordered 5,000 - Mailing approx 2,500 1st week in September (\$500 savings)

Transportation – Two 12 seater vans starting at 10am-5:30pm, Looking for sponsor for \$931

Banners – 3 shuttle, 1 will call, 1 ticket sales ordered

Hospitality – Beth leading

Gift Bags – Gerry and Terryann Leading, will have information by September 1st

ABC Licenses – Sheriff next week, ABC September 10th

Facebook – Darcy leading, Need board to share

Volunteers – 103 spots for 3 hour event due to split shifts, Have over 20 openings left

Reception – Location pending, will invite Wineries, Silver, Gold, Board