

Art Alliance of Idyllwild Membership Report 18 September 2015

By Erin O'Neill, Vice President / Membership

Our artist-member committee has been very busy! Erin O'Neill, Darcy Gerdes, Beth Severance, TerryAnn Halloran, Veda Rubidoux and Janet McAlpine met for 3 hours late in July to discuss results of the member survey taken at Art Uncorked and to begin to act upon the indicators of what members value and desire in the Art Alliance. The result was to begin with quarterly "Member Mingle" events (apparently since changed to monthly), quarterly workshops and perhaps quarterly art shows. These "Mingle" events, of which we've had two, have been warmly received and well-attended. We have another one scheduled for next month, though from now on that will most likely come under Hospitality reports.

In addition, during this meeting members indicated taking responsibility for some of the "lapsed" members, but with everyone on the committee being overwhelmed with other responsibilities regarding the upcoming scheduled events this has been temporarily put on hold.

This committee, with Erin, Beth, Veda, Janet, Cate and Jim set up and staffed the weekend AAI donated booth at the Jazz Festival – this effort was deemed worthwhile and we will pursue this opportunity again or perhaps more involvement in Jazz for next year.

Beth has been responsible for contacting Bake and Brew as our newest gallery, and Erin has contacted Town Baker who has decided to remain "independent" at this time. **The big news is that as of mid-September we have 274 active members.** That is 74 more active members than our last report in July!

Your membership committee will be up and active following our largest fundraiser of the year, The Art Walk!