

## Art Alliance Of Idyllwild Board Meeting

**Date:** Saturday, July 25, 2015

**Purpose of Meeting:** General Board Meeting    **Location:** Idyllwild Library

**Members present:**

Board Member	Present?	Board Member	Present?
Shanna Robb	yes	Cate	yes
Byron Ely	yes	Darcy Gerdes	yes
Erin O'Neill	yes	Gerry High	yes
Veda Roubideaux	yes	Terryann Halloran	yes
Del Marcussen	Skype / Cell	Peter Szabadi	yes

**Notes transcribed by:** Veda Roubideaux

**Quorum Met** yes 10

**Other Present:** Dave Robb, Beth Severance

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Meeting called to order at 12 noon by Shanna Robb, President of Art Alliance of Idyllwild.

**Approval of minutes:** June 3<sup>rd</sup>, 2015, board meeting notes were approved via e-mail.  
Vote: 10 in favor, 0 opposed, 0 abstain

Shanna opened the meeting by going over the meeting timeline and objectives of the board. Objectives included giving a roadmap to future boards, discussing how to get more members involved, and assigning responsibilities to present board members.

### **Mugs / Nametags / Capturing Hours**

Veda got a quote for 288 that was \$1,028.98 including shipping, which equates to \$3.57 each. Wholesale and retail price was discussed.

**Motion:** by Peter 2nd by Byron to purchase 288 new mugs

Vote: 10 in favor, 0 opposed, 0 abstain – MOTION PASSED

**Action:** Veda to call Discounted Mugs and put in the order for mugs with 1/2 green interior and 1/2 maroon interior if possible.

There was a discussion as to whether name tags should include board member title. It was decided that name tags for board members will have first name only above designation of Board Member. Erin's will also have membership title.

**Action:** Veda will put into office bin along with 60 artist tags for upcoming shows.

For tax purposes, board members are to estimate average weekly hours volunteered and submit monthly to the secretary.

**Action:** All to forward Veda their estimates for last month.

### **Public Art and Fixtures**

Peter volunteered to be responsible for overseeing the care of the monument coordinating with Josh and Emilie of the Idyllwild Inn whose property the monument is on and the rotary who is

responsible for the maintenance. Due to liability concerns, signs and/or a barrier need to be installed. He will also look at a request by Stephanie Bennie to place a memorial bench designed by David Roy next to monument. There was no final decision or motion.

**Action:** Shanna will coordinate getting Peter the paperwork regarding the monument that handed over to her by Gary Kuscher.

Terryann volunteered to be responsible for the Banner project. Shanna will work with her.

Shanna had previously discussed the possibility of a bulletin board at the Post Office with the owner of the building who was in favor of such a project.

**Action:** Byron will research and work with the building owner to move forward with the installation of an AAI bulletin board. Shanna to do introduction.

Deer maintenance will be overseen by Darcy and will include quarterly checks and maintenance as needed. Darcy will also contact Faraid and Jennifer Ali about painting another deer. There has been some past interest by others to pay for it to be replaced. Question about whether car insurance will pay for replacement of deer will be researched. Fee to the artist to be determined with Faraid and Jennifer's input along with possible financial support from Farleys (\$300 gift certificate mentioned in old email) and Idyllwild Inn. There was agreement by the board that the broken deer should be disposed of somewhere off the hill. Shanna will dispose of it.

**Motion:** by Erin 2nd by Peter to replace the Faraid and Jennifer Deer

Vote: 10 in favor, 0 opposed, 0 abstain

**Action:** Shanna to dispose of damaged deer. Darcy to lead communication with Faraid, etc.

The owners of the Village Center and new brewery building have asked AAI about the possibility of murals on their buildings as a public art project. This may be a possible 2016 public art project.

**Action:** Shanna will do introduction. Peter, Darcy and Gerry will research and coordinate with the owners on this project.

### **Storage**

Sign in and out and replenishment sheet in storage unit were explained. Removal of unneeded item in storage will be coordinated by Terryann, Beth Serverance and Veda. Any items of value will be offered with a request for a donation to AAI.

**Action:** Terryann to present proposal for extra candles and vases. Beth to be given a set of keys for the storage unit.

There was discussion about board members needing to purchase items to replenish supplies without full board approval.

**Motion:** by Peter 2nd by Gerry to allow board members to purchase needed supplies as long as cost is under \$100.

Vote: 10 in favor, 0 opposed, 0 abstain – MOTION PASSED

### **Treasurers Report**

Report had been e-mailed prior to meeting to all board members. There was a request to list membership income related to events separately and also look at Eye of the Artist postings on the P&L.

**Action:** Shanna to list membership separately and Del to reassign three postings after further confirmation.

### **2015 AAI Events-Logistics, Aps, Pending Events**

Veda will create Event Planning Packet and continue to track statistics of all events.

**Action:** Cate and Terryann will work on integrations of aps that work with the web site.

There was discussion and a decision to cancel September Treasure Weekend. Labor Day is not the best time for an event as there are so many other events happening on that weekend that are focused on garage sales not art. A refund of \$200 has been offered from the ICC. A \$200 refund will be requested from ICC along with further research on a \$200 security payment that was paid out in December for the Treasurer Weekend.

**Action:** Shanna to follow up with ICC for refund and confirm if security payment was for 2015 or upcoming 2016. If 2016, a refund will be requested.

Discussion of other events was tabled until next meeting or to be discussion through e-mail with board members.

**Action:** Erin to lead membership meeting to help determine what events should happen for remainder of year outside of the Art Walk and Wine Tasting, which is already in progress.

### **October 10th Art Walk & Wine Tasting**

Focus this year is on Art Walk from 10am-6pm with Wine Tasting from 2pm-5pm. Proposal and working budget is in process of being developed. Shanna is working on the advertisement in Jazz Festival publication. As of this date, 17 wineries are committed, but only 3 inns are committed. Board members were asked to help contact non committed inns to secure more rooms. Volunteers from past years will be contacts.

Shanna is working on a way volunteers can sign up using a website application. Byron is focusing on task list. Peter offered to help with liquor licenses. Discussion about paying the musicians resulted in decision to contact locations about paying a portion along with AAI, thus getting musicians an upfront fee.

**Motion:** by Shanna 2nd by Darcy to increase fee for Art and Wine Tasting to \$25 for members and groups of 10 or more (presale). Increase non-members to \$30 per ticket.

Vote: 10 in favor, 0 opposed, 0 abstain – MOTION PASSED

**Action:** Byron and Shanna work on task list with Byron then assigning items to board members. Shanna to hand over any paperwork found on liquor licenses to Peter. Research further amount recommended to give upfront money to musicians.

2015 Collaboration Opportunities tabled until next meeting

### **Membership Summary**

See attached information sent out to board members by Erin prior to meeting.

**Action:** A committee lead by Erin along with Veda and Beth Severance will review levels, past due members, how to recruit new members. Byron to set roundtable discussion after the art walk.

Plans were discussed to have member social periodically to have members meet each other in a social setting as suggested by the survey results from the Art Uncorked event.

**Action:** Gerry will check with Farley's Art Supply as a possible first venue in September. Beth Severance has volunteered to chair member mixer events.

### **Committee Assignments**

At this time we have these scholarship funds - Wilder Cabin \$500 with AAI matching, \$2,500 anonymous donor, and 10 student memberships from Art Uncorked Event. There is also a \$500 youth grant that we need to look at along with reviewing proposal from Doug Austin to collaborate with scholarships and grants.

**Action:** Scholarship/Student Sponsorship Committee chair will be Dave Robb. Byron to send Dave packet about \$500 grant.

Bylaw committee needs to be formed. Patrick Barry showed interest in the past and had offered to help with bylaws committee,

**Action:** Shanna to contact Patrick Barry.

Artist Waiver and Release Form needs to be designed along with outlining show categories, show guidelines, judging, etc. Need to make these clear, and also to make clear the definition of "original art only" for judged shows.

Discussion and decision by the board there should be no walk-ins for art shows. Only preregistration, as it will help the volunteers and shows respect to other fellow artists. Artist waiver is needed in case of damage to art work and those handling art work should be wearing gloves.

**Action:** Cate to lead and form a committee.

Meeting adjourned at 2 pm by Shanna