

Art Alliance of Idyllwild
Quarterly Board Meeting Thursday, January 14, 2021

Minutes

Meeting called to order at 3:00 pm

The AAI Board meeting was held via zoom with Cyn Grady, Neil Jenkins, Donna Elliot, Helen Hixon, Christine Hunt, Rob Padilla, Diana Orr and Les Gin in attendance. Sasha Nichol absent.

Minutes of the December 21 AAI event brainstorming session were approved.

Volunteer Hours for previous quarter: 290 hours

Neil presented the membership report including loss of 6 “art lovers,” gain of 6 “artists” and a new “Diamond member” at \$1,000. The grant money for ½ price memberships has been used up.

Neil presented the treasurer’s report (separate document) and detailed his responsibilities as treasurer.

1. Produce annual budget (see treasurer’s report) based on previous years.
2. Cash flow projection – important that we have money needed for upcoming expenses.
3. Quickbooks “classes” what we do (events, members, grants) “accounts” what we spend the money on for “classes” (marketing, insurance etc). The implication being that we need to know where money comes from and where it goes. The bookkeeper has an understanding of categories. Neil has forms for checks or deposits.
4. Membership
5. Monthly book reconciliation with the bookkeeper.

6. Quarterly treasurer's report to the board
7. Cash flow
8. Tax compliance (W-9)
9. Oversee bookkeeper

*note, the board is the backup for the treasurer.

Outgoing president Donna Elliot has updated manuals for each member of the executive committee and a general board manual to be kept at the AAI Gallery. She will distribute them this week.

Events/Projects (subject to postponement or cancelation based on pandemic and/or weather issues)

1. Here and Now judged art show and gallery opening Saturday April 24, 5-8pm
2. Deer herd gathering Saturday, May 15, 1-3pm in Idy Park
3. Eye of the Artist – suggestion for a theme, something positive – “celebration of life” Saturday, July 10, 12- 5pm in Idy Park
4. Call of the Wyld Music and Art Festival – August 28, 12-7pm at the Town Hall (outdoor stage)
5. Art Walk and Wine Tasting – Saturday, October 9, 11am-5pm

Vote to order 3,000 Art Gallery Hotspot maps passed unanimously.

Town Crier Press Release last week included bios of new board members and this week's edition includes the dates for upcoming AAI events.

AAI Gallery update

1. Rob has placed large sculptures by Jessica Schiffman.
2. Neil and Donna have continued cleaning and organizing the space.
3. Donna has researched ordering 2 large metal signs for the side of the road “Art Gallery and Visitor Center.” Each costs \$100 from

Vista Print. Donna will send potential designs to the board for approval.

Additional discussion points:

1. Rob mentioned the vendors (not artists but more like a flea market) at the site of Art in the Park indicates a need/opportunity however the consensus of the board is that the current corona virus numbers are increasing and it is not the time to host art fairs.
2. Donna and Rob will liaise regarding Art Hotspots and changing out the art at Café Aroma.
3. Diana mentioned that Tommy's dining room and Amelia's Donuts are potential art hotspots or locations for local art without the "hotspot" designation. Rob will follow-up with the owners.

Future Board Meeting Dates for 2021: 4/14, 7/14, 10/13

Meeting ended at 4:00 pm