

Art Alliance of Idyllwild  
Special Board Meeting Minutes

Tuesday, March 9, 2021, 3:00 -5:00pm

Present: Cyn Grady, Helen Hixon, Neil Jenkins, Diana Orr, Les Gin,  
Christine Hunt, Donna Elliot

Absent: Sasha Nicol, Rob Padilla

1. Update on Events/Projects

- a. Here and Now judged art show and gallery opening Saturday
  - i. April 24, 3-6pm – show ends on 8/21
  - ii. Christine Hunt and Cyn Grady will co-chair this event
  - iii. Donna, Neil, Rob & Les have volunteered to assist both prior to (hanging & displaying art) and during the event.
  - iv. Gallery Opening only...no Member Mingle
  - v. Poupas outside serving tea, coffee, soft drinks and baked goods; no live music but CDs
  - vi. Cyn will arrange with artists to collect their art
  - vii. Possible Judge: Christie Scott
  - viii. 30% commission; \$15 hanging fee for those who didn't donate to the Eye event

- ix. Publicity – social media, some posters, Town Crier Press Release and Ad
  - x. At the event, we will strongly encourage AAI artists and members to volunteer for upcoming events.
- b. Project Update and Deer Herd gathering Saturday, May 15, 1-3pm in Idy Park
- i. Donna, Neil, Les & Cyn will coordinate the deer herd gathering event.
  - ii. Sasha & her daughter will paint a deer in memory of a friend who passed recently.
  - iii. All artists should have their deer painted and ready for the deer herd gathering by May 1<sup>st</sup>.
  - iv. Publicity: Social Media, some posters, Town Crier Press Release and Ad
  - v. The 3 refurbished deer will also be presented at the deer herd gathering. Rocky III (Neil & Donna), Spirit of Tahquitch (Darcy Gerdes) and Ida Quilter (Pat Hughes)
  - vi. Potential Locations:
    - 1. Strawberry Village – 2 bucks (one private purchase)
    - 2. Idyllwild Arts – Buck, Doe, Fawn
    - 3. Community Garden

4. Village Lane
  5. Courtyard Gallery (replacement for steampunk deer moving to the AAI Gallery)
  6. Outside Town Baker or Nursery
  7. Idyllwild Bunkhouse – 2 fawns
  8. Forest Realty – 1 Doe
  9. Creekstone Inn (Diana to check once a decision is made)
  10. Fern Valley Emporium (Diana to check once a decision is made)
- vii. To unify the herd and make information more accessible to people Helen will look into using QR codes on the signs that link to the AAI website as well as the possibility of creating an audio tour of the deer (long term project)
  - viii. Payment of \$300 to Eric Yandell to install 17 deer (part of Reed Foundation budget) was approved with unanimous vote.
- c. Eye of the Artist Saturday, July 10, 12- 5pm in Idy Park
    - i. Helen Hixon & Rob Padilla to co-chair
    - ii. Theme: Celebration of Life
  - d. Call of the Wyld Music and Art Festival – August 28, 12-7pm

- i. Venue booked at the Town Hall (outdoor stage) – need to determine options (e.g. sell wine/beer, invite food vendor, shade sails, etc.) – Donna & Cyn to discuss with Will Steichen at the Town Hall.
- ii. Cyn Grady and Scott Bump co-chairs for this event – they will prepare list of potential musicians and prepare a budget (Neil to assist with budget preparation).
- iii. Need to check with Town Hall re food permit.
- iv. Need to walk premises to see how many art booths we can accommodate. \$10 per artist booth plus free booth for the Help Center.
- v. Our alcohol license allows us to accept donations only. Easiest to purchase beer and wine rather than accepting alcohol donations from Brewpub.
- vi. Sound engineer- Mike Gustin – need to get a quote from him for his services.
- vii. Need to decide Musician stipends – will depend on the number of musicians but potentially \$200 for a group and \$100 for solo musicians.
- viii. Acknowledgements of outstanding community support during pandemic.

- e. Art Walk and Wine Tasting – Saturday, October 9, 11am-5pm
  - i. Donna will be the Event Chair and will get in touch with wineries to see if they wish to reserve a spot at this year's event.
  - ii. We need Chairs for the following committees:
    1. Accommodation – Karen Johnston & Julie Roy confirmed
    2. Artist Liaison – Christine Hunt confirmed
    3. Site Host – Anjali Panchal confirmed
    4. Musicians – Helen Hixon confirmed
    5. Sales – Les Gin confirmed – need to check with Charlie Lerner as co-chair.
    6. Security – Stephen King confirmed
    7. Hospitality – Cyn Grady confirmed
    8. Sponsorship – Cyn Grady + all
    9. Transportation & Logistics – Neil Jenkins confirmed
    10. Volunteers – need a pro-active chair with support from Cyn to make telephone calls
    11. Winery Liaison – Donna Elliot confirmed
- 2. New...pop-up art sale Easter Sunday 4/4/21 – 11am-4pm

- a. Neil & Rob will be available with the AAI POS
  - b. Limit of 6 Artists (+ some of Scott Finnell's wind chimes)
  - c. 10% AAI commission
  - d. Participants to help with set up/tear down/sales shifts
  - e. Artists to bring their artwork to Village Center
3. Grants (report from Donna)
- a. ICF – Deadline 3/23 – Donna has prepared grant application asking for \$1,500 for an art kit away for the community and \$500 to order 4 more Art Gallery & Visitors Center signs.
  - b. 2021 Reed Foundation Grant – we are invited to submit another grant in July. We should discuss what projects are possible.
    - i. 2022 8<sup>th</sup> Grade Legacy Tile Project - \$700
    - ii. 2022 smARTS student exhibition at the AAI Gallery - \$400
    - iii. 2022 Idy Arts Summer School Scholarships and/or Artist Workshops
    - iv. Art Kit Giveaway for Students
4. 2021 Summer School Scholarships
- a. Visual Arts – only 12 places – July 3-17 or to July 24 - Anna Polnow applied for one of the 12 places. She had been approved as part of last Summer's Reed Foundation grant.

We need to approve scholarship funding from the Reed Foundation grant for Anna Polnow for 3-week Tuition at \$2,520.

- b. Check with Idy Arts to see if they can offer another Visual Arts program or additional places.
  - c. Check with Kirsten Miller/Rachel Welch about Student Artist Workshops
  - d. Offer any additional funds to pay for student art supplies.
5. AAI Gallery
- a. Steampunk Deer – coordinate when to move to the Gallery
  - b. Plants/Flowers on the outside – Helen, Donna, Neil & Cyn will meet at the Gallery to discuss potential plantings. Most of the outdoor space will be needed for artist pop-ups.
  - c. Sculpture Garden
  - d. Paint Eaves (Scott Bump) / Parking Bollards (Rob)
  - e. Doors for Bathroom Cabinet, Wheelchair Ramp, Road Signs (Donna & Neil)
  - f. The following have the USAe-pay app on their phones: AAI, Donna, Neil and Cyn.
- Next board meeting 4/14/21