



## Board Meeting Minutes

December 22, 2017, 10am to Noon  
at Donna Elliot's home  
25475 Franklin Drive, Idyllwild, CA 92549

### Meeting opened at 10am

**Present** - Donna Elliott, Peter Szabadi, Eric Yandell, Desert Chavez, Holly Parsons – absent, Rob Padilla, Cyn Grady

### Reports

1. Volunteer Hours -  
Donna - 180  
Peter - 60  
Holly - 8  
Eric - 28  
Desert - 15  
Rob - 25  
Cyn - 35

2. Treasurer's Report – Peter Szabadi - see separate report

3. Membership Report - Donna Elliot - see separate report

Peter and Holly have taken on the task of calling those whose membership is overdue or has lapsed. Action: Donna will send them the list of such members.

4. Gallery Liaison Report

Red Rabbit – has decided to no longer hang art. The owner felt consignment art was too hard for her.

We will approach the new gallery Art and Beyond [next to Café Aroma] about Gallery Membership.

5. Event Reports

- AAI Booth at the Tree Lighting Ceremony – the event was well attended and the booth drew a lot of activity.
- Life Figure Drawing on December 11- considered a success, it basically broke even was well attended.
- Winter Solstice Art Show – was well attended, visually compelling and basically broke even.

- Upcoming Events

- January Figure Drawing – scheduled for Monday, January 11, 2017. These sessions currently use Elaine Moore’s studio at no cost in exchange for comp attendance by her and her son.
- Film Festival Program Design Competition – under-way and on the website
- Imagery of Words – January 20 2018 - co-chairs Holly Parsons & Jill Peebles.
- Member Mingle – will be combined with the Annual Member Meeting.
- Under \$100 Art Fair – will be postponed due to weather concerns
- Member Meeting – Saturday, February 17, 2108 from 6-9pm – Venue TBD
- AAI Funding Proposals - Board Members to submit their proposals at the January, 2018 Board Meeting. We will create a “Grant Application” form to get details for projects and proposals. These will be sent to non-profits. We will discuss donation suggestions at the Annual Member Meeting on February 17, 2018.

### **AAI Funding Proposals**

1. Discussed last year’s list of donations. We will use the additional Art Walk & Wine Tasting money to fund local scholarships, art education and community art projects.
2. The Board discussed the Deer Herd expansion project proposal. It suggested expanding the herd by 13 deer. Peter proposed ordering the 13 deer at a cost of \$6,310 from Aluminum Yard Art; Desert seconded, For - all, Against - 0

### **Any other business**

1. AAI Gallery Guide – discussed – Action: Donna to get quotes to create new Gallery Guide.
2. Plein Air - Desert Chavez to chair event and create a Proposal for Board approval.
3. Event Lead Guidelines – Donna provided a guide to help Event Leads. Once the event proposal is approved by the Board, the Event Lead takes charge of all activities but must seek Board approval for any major changes, particularly if it involves a financial commitment over what had been budgeted.
4. Website – discussions followed regarding the potential of improving the front end. Neil and Holly agreed to research the viable potential of addressing website weaknesses on front end visuals and back end processing.

**Meeting adjourned at Noon.**

**Next Meeting - January 19<sup>th</sup>**

**Location: Mountain Resource Center 25380 Franklin Drive, Idyllwild (all future board meeting will be held here and posted on the AAI website).**