



Quarterly Board Meeting Minutes

Wednesday, March 31, 2021, 3:00 -5:00pm

Held at the AAI Gallery & Visitors Center

Meeting called to order at 3pm

Present: Cyn Grady, Helen Hixon, Neil Jenkins, Sasha Nicol, Les Gin, Christine Hunt, Donna Elliot

Absent: Diana Orr, Rob Padilla

Minutes of the last meeting: Approved

Treasurer's Report

1. Neil will post the report on the AAI website.
2. He mentioned that although we have a bank balance of \$54,530, our available balance is \$50,863 after payment of the invoices in Item 3. Following on, we need at least \$6,000 to pay for 2020 Reed Foundation Grant Projects.
3. Invoices recently paid:
 - a. Wild Apricot for our website (\$2,073.60)
 - b. AAI's liability and D&O insurance (\$2,354.00)
 - c. Advertising in the Idyllwild Visitors Guide & Map (\$1,530.00)
4. The Art Walk & Wine Tasting (AWWT) event calls for us to pay for most of the costs in advance, likely around August, 2021. We must have reserves in place for this expenditure.
5. In terms of the Cash Flow Projection for 2021, Neil spread the expenditure throughout the year. Next year, he will be able to more finely tune cash flow to when the months when large bills are due.
6. We are holding well with membership. We will promote joining the AAI at all future events.

Update on Events/Projects

Easter Art Fair on April 4, 2021 from 11am to 4pm at Village Center

1. There are 7 participants
2. All sales go through the AAI with a 10% to the AAI. Checks to artists within 7 days.
3. Meet at storage at 8:30am to get panels, tables, etc. with set up at Village Center starting at 9am.
4. Neil, Donna and Rob are coordinating the event.

Here and Now judged art show and gallery opening Saturday, April 24, 3-6pm – show ends on 8/21

1. The Judge for the event is Rachel Welch (Idyllwild Arts Academy Visual Arts Teacher). The AAI will give her one of Scott Finnell's wind chimes as a thank you.
2. The deadline for turning in art is Friday, April 23rd, at the AAI Gallery. Cyn to oversee.
3. Donna and Neil will hang the art in time for the judging by 1pm.
4. Volunteers to start set up at 1pm. Popups and tables outside for refreshments and a table to sign up volunteers for the Art Walk & Wine Tasting.
5. Donna will send the show poster to the board for publicizing the event and will put it on social media.
6. Jenny Kirchner is doing an article on the gallery opening. Donna liaising with Jenny.
7. Cyn and Christine are co-chairs.

Deer Herd Gathering on Saturday, May 15, 1-3pm in Idy Park

1. All new deer are on track to be ready by May 1st. Three of the refurbished deer will also be on display (Rocky III, Spirit of Tauquitch and Idy Quilter)
2. Donna will do a Press Release for the Town Crier on the project and the Herd Gathering
3. Donna is arranging the signs and stakes
4. Donna to arrange new Deer Maps
5. Eric Yandell and Neil Jenkins to install the deer
6. Donna to send the Board a list of the locations for the deer and those for which decisions still need to be made.
7. To unify the herd and make information more accessible to people Helen will look into using QR codes on the signs that link to the AAI website as well as the possibility of creating an audio tour of the deer (long term project)

Eye of the Artist on Saturday, July 10, 12- 5pm in Idy Park

1. Helen Hixon & Rob Padilla to co-chair
2. Theme: Celebration of Life
3. Christine Hunt is arranging a judge

Call of the Wyld Music and Art Festival on August 28, 12-7pm

1. Donna & Cyn setting up a meetig with Will Steichen at the Town Hall in early April.
2. Cyn Grady and Scott Bump co-chairs for this event – they will prepare list of potential musicians and prepare a budget (Neil to assist with budget preparation).
3. We will charge Artist Booths \$20 for the day but no commission (Help Center to have booth at no charge)
4. Sound engineer- Mike Gustin – Scott Bump will speak to Mike and get a quote from him for his services.
5. Musician stipends – potentially \$100 per musician stipend.
6. Acknowledgements of outstanding community support during pandemic.

Art Walk and Wine Tasting on Saturday, October 9, 11am-5pm

Donna will be the Event Chair and is in touch with wineries to see if they wish to reserve a spot at this year's event.

We have chairs for all of the committees

Any Other Business

Grants (report from Donna)

1. ICF – Donna turned in a grant application asking for \$1,500 for an art kit away for the community and \$500 to order 4 more Art Gallery & Visitors Center signs. We will know the outcome on June 14, 2021.
2. 2021 Reed Foundation Grant – we are invited to submit another grant application in July, 2021.
3. 2020 Reed Foundation Grant – Idyllwild Arts has confirmed that the AAI can have 2 places for its Visual Arts Summer School Program. One place is for Anna Polnow and the other for Maddie Williamson. The grant will fund \$2,040 per student for 2 weeks tuition and lab fee.

AAI Gallery

1. We have chosen a placement for the Steampunk Deer – Donna will coordinate with Dore Capitani to move the deer. Evan Mills at Courtyard will let us know if he and Robin wish a replacement deer there.
2. Plants/Flowers on the outside – Helen will make suggestions after the Here and Now show. Most of the outdoor space will be needed for artist pop-ups and a Sculpture Garden
3. Donna and Neil are researching whether we need to add wheelchair access to the gallery. There is conflicting advice.

Next board meeting July 14, 2021