



## Board Meeting Agenda

Thursday, April 18, 2019, 10am to 12pm  
Courtyard Gallery

Meeting called to order at 10:07 am

### **Present:**

Donna Elliot, Cyn Grady, Kara Unland, Sebastian Vale, Sasha Nicol  
Absent: Les Gin, Rob Padilla

### **Election of New Board Member**

Helen Hixon, co-owner of Mountain Pottery: All were in favor of voting Helen in as a new Board member

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### **Reports**

1. Volunteer Hours: Donna 80 , Kara 8,Cyn 30, Sabasian 16 ,Helen ,Sasha 5
2. Membership Report given: Some Memberships have lapsed and may not renew possibly because of the current economy in Idyllwild and some have moved away. We are holding still between 250 and 260 as our general number of members. Helen suggested possible new members through the studio and musicians in town as a new member category as a free membership. Sebastian suggested more student involvement as members and suggested that we have a non-voting student liason on our board. Donna said she would provide Nancy applications for the homeschool art students for them to receive free memberships as well the middle school students for SMARTS.
3. Treasurers Report: We have decided to present the treasurer's report every quarter instead of monthly. We like being transparent and feel it is a good practice for our group. We had decided to spend more on the member mingle this year and it was a nice event. the courtyard gallery didn't do well this month, likely to have to do with the roads being closed. We have noticed an increase in sales recently for \$300 so far this month. Imagery of Words – March 16, we earned \$1689.00 and it is becoming a very good event for us.
4. Gallery Liaison Report : Deborah Anderson has closed her gallery. We are hopeful Town Baker will become a member when the local economy improves. Our intent is to promote the town as an Art Destination and so we will promote all galleries and art hot spots.
5. Event/Project Reports
  - o Open Studio Model Sessions – Next session April 27. These are led by Elanie Moore at her studio.

- Here and Now Judged Art Show – extended to June due to slow gallery activity because of the road closures.
- Imagery of Words – March 16, 5:30-8:30 we earned \$1689.00 and it is becoming a very good event for us. Approximately 125 people attended.
- Eye of the Artist – April 26, 5-9 good response on artwork up to 50 pieces of art for raffle/auction. Cristie Scott from Idyllwild Art will be the judge. Set up starts at 10am and judge will be there at 2:30pm. Mainly it is a community event for locals and artists buying raffle tickets to win art they wouldn't normally be able to afford.
- Studio Tour – May 11 – 8 Studios, meeting at 1pm today: Karla Leopold, Dore Capitani, Dawn Bush, Scott Finnell, Shela Zacker, Mountain Pottery, Neil and Donna, and Pete Holzman. Each of the studios paid \$25 for marketing the event. We will publicize it widely and hope to make it an annual event and grow it to attract more people from off the hill.
- Artist Workshop at Mountain Pottery – May 16, 5-7pm. The usual cost is \$65. Proposed by Cyn that the AAI subsidizes the event by \$35, seconded by Kara Unland: In Favor: 5, Against: 0, Abstain: 0. Members pay \$30.
- Plein Air – June 15, 3 people have signed up for the event and we are hoping for more interest now that the posters have been sent out and the poster has been boosted as a Facebook post. To make it financially viable, we need 125 to 30 people to participate. Last year we sold 8 Plein Air paintings during the gallery exhibition at the Courtyard Gallery. We will make the decision at the next board meeting to postpone the event until September if we do not have enough participants by then.

### **Courtyard Gallery**

1. March Monthly Sales / Financials
  - a. No Artwork Sales. April we are up \$300.
  - b. Sold 1 CD
2. Gallery Hours – remain at Winter Hours: Saturday/Sunday, 11am to 4pm
3. Ernie Maxwell Retrospective – July 6-14 we need to meet with the historical society to find out who will be helping with this event.
4. Carol Mills Retrospective – July 19– August 4 Evan Mills is leading on this event with support from AAI.
5. Cinco De Mayo Chalk Fiesta from Noon until 3pm at Idy Park. It is a collaboration between the AAI and the IAA's Art in Society. It is a fundraiser for the Idyllwild School PTA smARTS program. Artists volunteer to be part of one of the 6 teams. The team with the most money (\$1 per vote) wins.

### **AAI Grant Proposals**

1. Idy Arts Students' Feature Film - \$1,000 (students coming for a photo op) took picture of student receiving check.
2. Idyllwild Library Centennial – Aaron De Marco Art \$300 Grant. Nearly completed Art.

### **Any other business**

1. AAI Bulletin Boards. we are having problems having our promotional materials taken or removed.
2. Dories deer is completed and it is a very attractive steampunk deer. Dedicated to Shane Stewart and Idyllwild Realty for their support over many years. Proposed

- by Cyn Grady that we pay \$500 to have Dore Capitani build a high plinth so the deer is not at ground level and subject to vandalism. Kara Unland seconded the motion. In favor: all, Against: 0, Abstain: 0. The deer is already on the deer map and is named "Samuel Deerfly." The final deer installation is at Jay Johnston's property used by Art in the Park. That deer is by Darwin.
3. Website Slide Show updated featuring our galleries and art hotspots
  4. We are considering asking Patrick Reitz to be the security chair for Wine Walk
  5. Mile High Café thought a paint-a-long mural would help raise money for the AAI, but we decided it would be too time and labor intensive. Helen suggested a paint n sip evening. We will look into holding one.
  6. We have art walk glasses to paint over with flowers (as per Sandi Austin's suggestion) possibly done at Donna's house and suggested to give to Inns.

### **Adjust your schedules**

Eye of the Artist – Friday, April 26 setup about 10am

**Next Board Meeting – Thursday, May 23, 2019, 10am to Noon**