



## Board Meeting Minutes

April 26, 2018, 10:00-12:00pm  
Courtyard Gallery

Attendees: Donna Elliot, Peter Szabadi, Rob Padilla, Cyn Grady, Eric Yandell, Desert Chavez  
Absent: Holly Parsons

### Reports

Volunteer Hours – Donna 100, Desert 30, Cyn 150, Peter 5, Rob 30, Eric Yandell 5

1. Treasurer's Report – currently being compiled
2. Membership Report - attached
3. Gallery Liaison Report –
  - Higher Grounds Gallery will be closing at the end of May. Mimi Lamp wishes to expand the coffee area to the gallery area.
  - Rob and Eric will contact Don Ziegler about renewing as an Art Hot Spot
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4. Event Reports
  - **Plein Air Event** – May 26 : Desert Chavez, chair, reported posters are up. We currently have 14 participants registered. Artists from several Plein Air organizations off the hill have been invited to participate. ABC License with Hemet Sheriff's Department. Scott Bump will help put together a slide show of the day's event to be screened at the CYG for the reception. Final details regarding shuttles, security, volunteer requirements etc. will be sent to the Board shortly.
  - **Grand Opening & Here and Now Art Show** – This show was taken down on April 23rd with a total of \$1,530 sold on behalf of our artists (less 30% commission the total paid to artists was \$1060.50).
  - **Eye of the Artist – April 7 Town Hall** : We had 63 Artists participate with 30 Silent Auction items. The party atmosphere in the Town Hall proved popular with event attendees. Live music by Stone's Throw was well received. After expenses of \$770.61, the event net proceeds were \$2,804.39.
  - **Expansion of Deer Herd Expansion Project + Raffle** – We now have 28 deer. Several payments are outstanding but will be collected shortly. Donna will send out emails this week asking for signage details and confirmation that the deer will be ready by June 16. Given the number of deer, the Herd Gathering will be held in the parking area at Courtyard Gallery. Press will be invited to attend.
  - **Jazz in the Pines - \$275/booth. Suggested art theme is music.**

**Courtyard Gallery** open weekly Friday - Monday, 11am - 4pm.

1. Lock Box is in place.
2. Gallery Manager – Cyn Grady has volunteered to supervise show w/curators, coordinate volunteer gallery staffing, gallery materials, cleaning, etc.
3. Next Gallery Curator – April 28 to May 20 – Cyn Grady. Plein Air - May 26-June 17 – Desert Chavez. Ernie Maxwell Retrospective – June 23-July 22 – Rob Padilla
4. Event Schedule
  - a. **Carol Mills Retrospective** - April 28 to May 14 (whole gallery for 2 weeks, then only one room for two weeks to only the permanent Carol Mills wall)
  - b. **Focus on Photography (theme People/Places) – May 15 to May 25**
  - c. **Plein Air – May 26 – June 17** Desert Chavez curator. Suggestion to put out a call for **Landscapes** display as backup.
  - d. **Ernie Maxwell – June 23 – July 22.** Rob Padilla Curator.
  - e. **Inside Out Idyllwild – July 28 – August 19** - Curator TBD.
  - f. **“I See You” – Portrait/Self-Portrait Challenge – August 25 – September 16 – Curator TBD**

## Events Scheduled

1. “Cinco de Mayo” Pavement Art Festival – May 5
2. Mother & Daughter Afternoon Tea – May 6
3. AAI Booth at Paws for Rhythm & Brews – June 2
4. Panel of Experts – June 8 – at Town Gallery
5. Capturing Great Photos with your Smartphone – June 10
6. Summer Solstice & Herd Gathering – June 16
7. Fourth of July Parade – display “Americana” deer
8. Children’s Art Class- July 7
9. Beginning Painting Workshop – August 4
10. Art Walk & Wine Tasting on Saturday, October 13, 2018
11. Member Mingles - Eric will check with Idyology about a mingle in June
12. Re-schedule workshop on Marketing your Art on Social Media – Lissa Evans

## 13. AAI Funding Proposals

1. Proposals for funding during 2018
  - a. Grant Application for Idyllwild Actors Theatre for \$500 – unanimously approved
  - b. Grant Application for The Stratford Players for \$500 – unanimously approved
  - c. Associates of Idyllwild Arts – proposed \$2,000 donation – will use the funds raised from Eye of the Artist for this donation.
  - d. Possibly funding a compilation CD of local musicians music – Eric Yandell to check with Mike Gustin about the cost. Donna will put Local Musicians onto the AAI website in support of this form of the arts.
  - e. Idy Arts Summer School Scholarships – tabled until next meeting.
2. Town Monument Sign – David Roy will be back in Idyllwild in about 3 weeks. Contract to be signed then.

## Any other business (tabled until next meeting)

1. New Board Members –
  - a. Peter Szabadi wished to resign as Treasurer for some time. He agreed to continue until a new Treasurer was found. Peter proposed Reba Coulter to take over as Treasurer, seconded by Cyn Grady: In Favor – 7, Against – 0, Abstain: 0 Peter will work with Reba to hand over documents. Peter will continue on the Board until December, 2017.
  - b. Kathleen Walker approached the AAI to serve on its board. We will invite Kathleen to events to meet board members and then vote at the next board meeting.
2. Ad in Idyllwild Living Magazine – Due to health issues, the publication schedule has been interrupted. The next issue will be June, July, August, 2018. The AAI will have articles on the Ernie Maxwell Retrospective, the Painted Herd Expansion and the opening of Courtyard Gallery. Donna Elliot

suggested that the AAI pay for 2 full page ads for the special price of \$500. Peter Szabadi proposed acceptance of this suggestion, Eric Yandell seconded: In Favor: All, Against: 0, Abstain: 0

3. AAI Pedastals – We have a surplus of pedastals since we inherited so many when we took over the Courtyard Gallery. Donna has already offered the beige ones to Middle Ridge. She will follow up with Melody Johnston. If Middle Ridge doesn't need them, we will offer them to other galleries and art hot spots.
4. Banner Project – details given to Eric Yandell who will take on this commitment

### **Adjust your schedules**

These are the coming dates where your help is needed:

- May 5, 2018 – Cinco de Mayo – artist mentors for the teams
- May 26, 2018 – Plein Air

**Next Meeting – May 24, 2018 10 am to Noon – the meeting schedule will now be on Thursdays when the CYG is closed to the public.**