



## **Board Meeting Minutes**

February 23, 2018 12:10-2:22pm  
at AAI Courtyard Gallery

**Attendees:** Donna Elliot, Peter Szabadi, Cyn Grady, Rob Padilla, Eric Yandell, Holly Parsons, Desert Chavez

### **Reports**

#### **1. Volunteer Hours**

Donna Elliot, 180  
Peter Szabadi, 25  
Cyn Grady, 100  
Rob Padilla, 20  
Eric Yandell, 20  
Holly Parsons, 30  
Desert Chavez, 30

#### **2. Treasurer's Report**

Peter to provide.

#### **3. Membership Report**

The annual membership meeting, attended by approximately 75 members, was a resounding success. The artist of the year award went to Cher Townsend and volunteer of the year awards went to Gary Kuscher and Eileen Loiacono. Round table discussions generated collaborative ideas and feedback producing a wealth of valuable insights and suggestions for the coming year.

#### **4. Gallery Liaison Report**

Spruce Moose is now an art hot spot and the owner is interested in acting as a business and artist liaison.

## 5. Events Report

**Panel of Experts – March 17<sup>th</sup>** – This even may need to be postponed to get the right mix of experts: gallery owners, interior designer, art show judge, and perhaps an art appraiser. We will schedule at Town Gallery once a date is set.

**AAI Booth Art in the Park 2 day event May 26 – 27<sup>th</sup> 10-5** The cost will be \$40 + commission 10% though taking part as AAI in this event might draw resources from the Plein Air event.

**AAI Booth at Paws for Rhythm and Brews** – This event will be held on Saturday, June 2, 2018. AAI will take part.

**Fourth of July Parade** – AAI will take part and display the “Americana” Deer hopefully on a flat bed truck, perhaps with some of the other deer as well.

**Autumn Plein Air** – Desert will gauge interest in holding an Autumn Plein Air over Labor Day Week-end.

**Art Walk & Wine Tasting of Saturday, October 13, 2018** – We will start contacting those from the Annual Member Meeting who wanted to volunteer and get more involved. We will also discuss the ideas presented at the Member Meeting.

**Member Mingles – April 25<sup>th</sup>, July 25<sup>th</sup>, October 13, 2018**

**Workshop – Marketing your Art on Social Media, by Lissa Evans Town Hall** – rescheduled. Donna will find a new date with Lissa.

**Eye of the Artist – April 7<sup>th</sup>** in Town Hall. As this is a fundraiser, the Board agreed artists may enter a piece in more than one category.

**Plein Air – May 26<sup>th</sup>** the event will feature free demos and an artist workshop. Registration is open from 7:30-8:30, completion of artwork by 2pm, artwork will be hung in the Courtyard Gallery from 2-4pm during which time judging will take place. Shuttles will run from 10-2pm. The Artist Reception and Awards Ceremony will take place from 5-8pm.

6. **Courtyard Gallery** Painting underway. A vote was taken to approve up to \$1400 to cover 50% of the cost of replacing old carpet with commercial grade wood flooring and baseboards. Motioned by Donna, seconded by Eric, carried unanimously.

**Signage** – up to \$250 approved.



**Art Visitors  
Center**

**Gallery Management:** Donna Elliot will oversee the first two months with responsibility rotating through the Board every 2 month.

**Days / Hours:** Fridays-Monday 11-4 winter; 11-5 during the summer with a view to extending the number of days the art visitors center is open

### **Exhibition Schedule:**

- a. **Here and Now Art Show, March 24<sup>th</sup> – April 22<sup>nd</sup>**
- b. **Carol Mills Abstract Exhibition April 28 - May 20<sup>th</sup>.**
- c. **Plein Air – May 26 – June 17<sup>th</sup>**
- d. **Deer Herd Gathering – June 16<sup>th</sup>** Currently scheduled at the Idyllwild Area Historical Society, may consider relocating it to the Courtyard Gallery.
- e. **Life Figure Drawing –** We will schedule these sessions during the art show changeover weeks. The price will increase for Non-members to \$25
- f. **Mother Daughter Tea and Art event – May 6<sup>th</sup>**

### **Proposed Artists Workshops**

- a. Lynne Eodice – smart-phone photography
- b. Jeni Bate – Beginning painting class
- c. Gary Parsons – Renewing your artistic license
- d. Art Match Boxes – vending machine project by Art Patron Magazine

### **AAI Funding Proposals**

1. Proposals funded to date during 2018
  - a. smARTS - \$1500
  - b. Idyllwild Arts Children's Dance Program - \$750
  - c. After the "Eye" Event
    - i. Associates of Idyllwild Arts - \$2000
    - ii. 3x\$1000 Idy Arts Summer School Scholarships
2. Deer Herd Expansion – Life-sized, bronze-colored buck raffle, set-up dales table in front of the Post Office, at all community events.
3. Town Monument Sign – Rob to manage
4. AAI Donation Fund to pay for AAI Memberships for "starving" artists – grant for artists perhaps in exchange for volunteer hours

### **Any other business**

1. Expand AAI purview to include Non-profits, writers and musician membership for no cost, provide a contact directory on the AAI Website. Approved unanimously.
2. AAI Gallery Guide – is at the printers
3. Street Banner project – non-profit banner installation will be managed by Eric Yandell
4. Mingles in the church hall rather than at a local restaurants - perhaps we will alternate the venues.
5. AAI Website – Fees have been increased. Don Raridon has agreed to review the website to see how it may be improved.
6. La Quinta Wine Walk is March 3<sup>rd</sup>, Tracy Meier will see if she can get free or discounted tickets.

## **Adjust your Schedules**

Board members and volunteers are needed for the following

- March 24<sup>th</sup> – Courtyard Gallery Grand Opening – 12-9pm
- April 7<sup>th</sup> – Eye of the Artist – Late morning to tear down at 9pm

**Next Meeting – March 23, 2018 at the Courtyard Gallery**