



Board Meeting Minutes

Tuesday, January 21, 2020
Courtyard Gallery

Meeting called to order at 10:03am

Present: Donna Elliot, Helen Hixon, Cyn Grady and Sasha Nicol (by phone) and Brian Tracy.

Absent: Les Gin

1. Recruit new Board Members
 - The terms for Kara Unland and Sebastian Vale ended on December 31, 2019.
 - Cyn Grady proposed Brian Tracy as a new Board member; seconded by Helen Hixon. For: All, Against: 0, Abstain) Motion carried.
2. Helen Hixon proposed Cyn Grady as the AAI's new Secretary; Sasha Nicol seconded; For: All, Against 0; Abstain 1
3. Volunteer Hours
 - Donna Elliot 50; Cyn Grady 50; Helen Hixon 10; Sasha Nicol 6
4. Membership Report (attached) + List of overdue renewals to call about renewing
5. Quarterly Treasurers Report as at December 31, 2019 – (attached) Our bank balance as at January 21, 2020 is \$56,819.41. The increase is due to several grants received by the AAI as well as prudent fiscal management throughout 2019.
6. Event/Projects
 - Holiday Open House – December 7
 - The Open House was a great success at minimal expense to AAI. We may consider holding an Open House each Season (Spring, Summer & Autumn).
 - Annual Member Meeting & Mingle – Wednesday, March 11, 2020 7-8:30 at Mountain Pottery
 - Donna Elliot and Neil Jenkins will prepare the annual financial review
 - The meeting will discuss future events and the options for the Courtyard Gallery
 - Eye of the Artist – Saturday, April 4, 2020, Town Hall from 5-8pm
 - The theme will be 20/20 Vision
 - Cash Prizes for First, Second and Third Place Ribbon Winners – we discussed the merits of offering a one time opportunity to win a cash prize for this event: greater member participation, quality artwork and perhaps an increase in membership. Over the 4 categories, the cash prizes would be:
 - First and Best of Show - \$200
 - Second - \$150
 - Third - \$100
 - Cyn Grady proposed to offer cash prizes for this show, this year only. Seconded by Helen Hixon. For: All, Against 0, Abstain 0
 - Judge – Donna Elliot will look for a judge for this event.
 - Music – several musicians' names were put forward. We decided a solo musician is best to provide background music. We will make a choice shortly.
 - Artist Studio Tour – May 9, 10am-5pm – We will have a separate meeting with Scott & Kim Finnell to finalize details.
 - Art Walk & Wine Tasting – Saturday, October 10
 - We will start promoting this event early

- Imagery of Words – The event will be held on November 7, 2020 at the Town Hall with promotion to the poets during July with poetry due by the end of August. Artwork due by the end of October.

Courtyard Gallery

1. November Sales – Sold \$225.00 with 10% to AAI - \$22.50
2. December Sales - Sold \$1,390.50 with 10% to AAI - \$139.05
3. Extension of Lease for \$400 per month from January, 2020. Donna Elliot will approach Chuck Washington's office about a grant for operational expenses from July, 2020. We will also discuss options with the membership at the annual member meeting in March, including a higher commission rate at 40% with 30% to landlords
4. Wifi at the CYG – sharing with Andrea Bond at \$16 per month; the expense was proposed by Cyn Grady and seconded by Helen Hixon. For: All, Against 0, Abstain 0

AAI Grant Applications/Proposals

1. Reed Foundation Grant Projects (attached) – Donna Elliot went through the programs we will be offering as part of this \$10,000 grant.
2. Accepting grant applications for the Idyllwild Arts Summer School program – deadline January 31 2020 – this offer has been advertised in the Town Crier, on the AAI Website, on Facebook, in the AAI monthly newsletter, on the AAI Bulletin Board and by word of mouth. We have received 1 application to date.
3. Sponsored Art Classes at the Town Hall – The Town Hall is looking to reach out to the community with a host of activities. The AAI has offered to sponsor a monthly art class. We will give the Town Hall a list of potential art teachers and they can organize the classes. Helen Hixon proposed that we offer \$150.00 per workshop to include any prep time. Seconded by Cyn Grady. For: all, Against: 0, Abstain: 0. The Town Hall will charge a materials cost.
4. Donna Elliot made a presentation to the Idyllwild Youth Grant Makers on January 9th asking for \$1,000 to support the monthly Home School Students Art Classes. We should receive a response within a few weeks.
5. 2020 plans. The following are the grants we plan to support:
 - a. Summer Concerts - \$1,000
 - b. Home School Art Classes - \$2,000
 - c. smARTS – depends on our fundraising
 - d. We will discuss what to do to support our local musicians (concert using the back stage at the Town Hall; a “Speakeasy” event using the indoor stage at the Town Hall.

Any other business

1. Helen Hixon provided details of an event to be held at Mountain Pottery on February 22, 2020. It is called “Something to Hold On To” involving beads as part of a larger public art project in Arizona. Helen will find out how we can publicize the event using their organizer's logo and flyer.
2. Deer at Fireside Inn – Donna and Cyn will meet with the owners of the Fireside Inn to figure out next steps.
3. Deer Maintenance – come Spring, Donna suggested that we hire someone to go around and clean the deer and see if any need maintenance. We will approach Eric Yandell as he has a connection with the project.

Next Quarterly Meeting: Tuesday, April 14, 2020
Meeting adjourned at 11:12am