



## Board Meeting Minutes

Thursday, January 31, 2018, 10am to 12pm  
Courtyard Gallery

### Reports

1. Volunteer Hours: Donna Elliot: 40 , Kara Unland: 8 , Cyn Grady: 30 , Rob Padilla:10, Sebastian Vale: 15 , Sash Nichol: 2 , Les Gin: 3 ,
2. Membership Report : Art and beyond will not be renewing, Mountain Pottery is now an Art Hot Spot. Earth and Fire has been sold, discussion about approaching the business for membership. There is also a new Photography business opening in Village Center. We will approach about becoming a member.
3. Treasurers Report: To be compiled once the bookkeeper closes January, 2019.
4. Gallery Liaison Report : See comments above.
5. Event/Project Reports
  - Open Studio Model Sessions – February 23, Carlos Reynosa will be the model.
  - Here and Now Judged Art Show – February 2, 5-8, Elanie Moore is the judge.
  - Social Media 101 – February 8, Town Gallery, discussion on Facebook and twitter
  - Annual Member Meeting & Mingle – March 5, Mile High Cafe
  - Imagery of Words – March 16, 5:30-8:30, We have had a very good response. The event will take place at the Town Hall. Firewood will be donated by Cyn. Silent Auction. Bryan Tracy from Idyllwild Storytellers is involved, approximately 32 artists and 79 poems. Art and poems auctioned together and winners of contest will share 100.00. Proposed photo slide show.
  - Eye of the Artist – Now April 27, 5-8, Raffle and Silent Auction.
  - Website Re-Design – Current slideshow is some of our photographers' photographs. We will get photos of galleries and art hot spots for new website slide show

### Courtyard Gallery

1. January Monthly Sales / Financials 572.95
2. New Lease Negotiations 350.00 rent per month but includes another wall.
3. We will explore having a Carol Mills Retrospective during July after the Ernie Maxell Exhibition. It is a trade-off with our landlords for the reasonable rent we receive.

## **AAI Grant Proposals**

1. Cranston Fire Grants: all grants have been given out
2. Idy Arts Students' Feature Film: AAI Proposes a 1000.00 grant. Also will be promoted in Idyllwild Life Magazine. Vote on proposal: Cynthia Grady proposed that the AAI gives a \$1,000 grant to this project, Les Gin 2nds the motion, 0 abstain, all in favor.

## **Any other business**

1. Setting 2019 Board Meeting Dates: All agree 3rd Thursday each month at 10am-12pm
2. Town Monument Space: David Roy talked about space in front of monument. He has been carving a bear there and will donate it to the AAI and place it near the Rotary Club's bulletin board. He will also use the space for a carving demonstration and promote the AAI. Josh White says he will arrange for lighting at the monument and pay for installation and electricity using LED low wattage lighting. There has been some issue with others selling wood sculptures in the area, blocking our sign. Being a member of the AAI does not give permission to set up a stall there, nor does the AAI accept any liability for them being there. However, it must be the property owners who refuse permission for vendors to use their premises. Donna will speak with Shane Stewart about refusing permission to vendors on this property. David Roy says he will make a plexiglass door to protect the monument sign. Donna stated Idyllwild life magazine can do an article on the Town Monument and Sign at some stage.
3. Idyllwild Library Project: Centennial Library celebration this year. AAI approves Grant for local artist to create a pen and ink drawing with custom frame. Aaron De Marco is the selected artist for a grant of \$300.00. Art will be on all the promotional materials for the Library. Recommending that the advertising say: Sponsored by the AAI, copyrights will be handled by the Library. Les Gin proposed to give the Library a grant to pay artist \$300, Kara Unland seconded the motion, 0 Abstain, all members in favor.
4. Idyllwild Life Magazine: Donna Elliott shows the magazine cover and mentioned that the magazine will donate ads to promote the AAI and the Courtyard Gallery.
5. Discussion about the Plein Air show. Donna to forward materials to Kara Unland, who will be the lead for the event.

## **Adjust your schedules**

These are the coming dates when your help is needed:

Here and Now Show – Friday, February 1 – Artwork drop-off and hanging and Saturday, February 2 – Artwork drop-off, hanging, artist reception 5-8

Social Media – February 8 from 6-8pm, Town Gallery

Ernie Maxwell in July 4-15 Historic Society

Carol Mills show in July 19 to August 5 providing we get support from Evan Mills.

Suggestion that Sasha will feature AAI art at Spruce Moose and AAI has a booth at Art In The Park

The next show will be titled The Birds and the Bees and will open during April and go until Plein Air in June.

The gallery will go back to a 4 day schedule in April – Friday-Monday, 11am to 4pm  
June 15th Plein Air Show

## **Next Board Meeting – Thursday, February 21, 2019, 10am to Noon**

**Scott and Kim Finnell** from Art in the Park (AIP)

1. Daytrippers bus tour contacted Scott and Kim and asked about a day tour bringing people up for Art in the Park. A good week-end might be June 15-16, the same week-end as AAI's Plein and Art in the Park.
2. Art in the Park- Layout is changing  
Jay and Steve Johnson offer to change layout so that AIP can fit in more artists.  
Looking for more wood artists.

3. Studio Tours proposed on Mothers day weekend for Saturday May 11<sup>th</sup>. This would be a combined effort between Scott and Kim and the AAI featuring 6-8 galleries / studios: Courtyard Gallery, Scott and Kim's home, Sandy Austin's Studio, Mountain Pottery, Peakdancers with a call out to others who wish to be involved. There will be no hub. People can go where people want to go using a map. Studios will be in charge of their own area. Need a committee, maps, road signage and advertising. Advertising will be through social media. AAI, Idyllwild CVB, IAP.blogspot.com, Idyllwild Life, etc.