

Art Alliance of Idyllwild
Quarterly Board Meeting Minutes
Wednesday, July 14 at 2pm
At the AAI Gallery

REPORTS

Membership

Total Membership is 243 with 12 lapsed or overdue. Little change since the last quarterly meeting.

Treasurer's Report

See attached.

Gallery

See the June Report on the AAI website.

PREVIOUS EVENTS

Here and Now

This was the Grand Opening of the Gallery. The Artist Reception was held on Saturday, April 24, 2021 from 3-6pm. Rachel Welch was the judge. Over 100 people attended and had positive feedback on the gallery. Art Lovers purchased over 30 pieces of art.

Deer Herd Gathering

Held on May 15 from 1-3pm in Idy Park. We showcased the 13 newly painted deer and 1 coyote sponsored by the Reed Foundation and painted by local students and their families.

Member Meet & Mingle

Held on June 30, 2021 from 6pm at the AAI Gallery with hospitality and seating outside. President, Cyn Grady, introduced board members, thanked members, volunteers, local businesses for their support. Cher Townsend was awarded the 2021 Artist of the Year award (\$100 gift card from FERRO).

Past events were mentioned as well as those going forward into 2021. Neil Jenkins, AAI Treasurer, gave his report (posted on the AAI website). Donna Elliot, Event Chair for the AAWT, gave an update on progress towards the October 9th event.

A plea was made for someone to step up as AAI President in January 2022.

Eye of the Artist

Held on July 10, 2021 in Idy Park from 12-4pm. Christie Scott was the judge for this event. Paula King & Mo Mullins provided the music. There were 56 Artists who donated artwork and exhibited for the event. We raised \$3,300 from the raffle and silent auction. Holding the event in Idy Park helps the AAI to raise more money, though it is not as intimate as before when held indoors at the Rainbow Inn or even the Town Hall. This event should be held in the Spring since it was a very hot day.

UPCOMING EVENTS

Call of the Wyld Music & Art Festival

Will be held on Saturday, August 28, 2021 from Noon until 7pm. Registration is open for Artists. Cyn Grady is arranging the musicians with Scott Bump organizing the stage set up. Cyn is also arranging poets to recite between acts.

Art Walk & Wine Tasting

This is the 23rd annual event and will be held on Saturday, October 9. Donna Elliot is the Chair of this event. At this stage, we are assuming that it will go ahead. We have arranged the wineries and their accommodation. We have arranged the VIP brunch on Sunday, October 10, at Tommy's Kitchen. We are postponing some of the larger expenses until we see how the COVID situation progresses (wine glasses, restrooms, shuttles, etc.). Cyn Grady has been very successful in getting sponsorship. We have also applied for a CID grant from Riverside County for \$1,000.

Next Board Meeting

October 13, 2021