



Quarterly Board Meeting Minutes

Wednesday, July 8, 2020, 2:30pm at Mountain Pottery

Meeting called to order at 2:30pm

Present: Donna Elliot, Cyn Grady, Brian Tracy, Helen Hixon, Les Gin and Sasha Nicol

Reports

1. Volunteer Hours – Donna Elliot 20, Cyn Grady 5, Brian Tracy 5, Helen Hixon 2, Les Gin 2, Sasha Nicol 2
2. Treasurer's Report (attached)
3. Membership Report (attached)

Courtyard Gallery

1. We have turned over the premises to the landlords as at the end of June, 2020.
2. The landlords are sending a refund check for our \$850.00 security deposit.

Events/Projects

1. Eye of the Artist – originally on May 30, 2020 at the Town Hall – we are exploring the option of holding this event in the back of the Town Hall either in September or October 2020. We will be guided by County Guidelines as they evolve.
2. Art Walk & Wine Tasting – Saturday, October 10, 2020 – We will cancel the 2020 event for the following reasons:
 - o This is a Phase 4 activity and it is unlikely that we will get a permit to hold such a large event as early as October, 2020.
 - o We do not wish to put our volunteers, wineries, visitors and locals in harm's way because of the Corona Virus.
 - o We believe it will be impossible to control any crowds to practice safe distancing and mask requirements.
 - o It is unlikely we will get alcohol licenses for the event.
 - o We may not get enough wineries to participate this year.

Helen Hixon proposed that we cancel the 2020 event; Cyn Grady seconded the motion: In favor – unanimous

3. Imagery of Words – Saturday, November 14, 2020 – we will keep postponing this event until it is safe to hold it. We will consider holding it outdoors, perhaps Spring 2021.
4. Idyllwild School PTA smARTS program – the smARTS Committee held a meeting on July 7th. We will be unable to go into the school for at least the first term. The committee voted to offer teachers support in the way of art lesson plans, materials and financial help for their own art projects. We will attempt to complete several projects in which the AAI has been involved: the 8th Grade Legacy Tile Project with Neil Jenkins and Scott Bump installing it when the school is not in session and the Cougar Public Art Project where one of the teachers may take this on.

AAI Grant Applications/Proposals

1. The Riverside County Inland Empire Community Foundation – Non-Profit Assistance Grant – Donna Elliot applied online on July 6, 2020 for a \$10,000 grant. Notification will be on August 27, 2020.
2. Reed Foundation Grant Projects – We expect to hear this month (July) whether our application for a \$10,000 grant is approved.
3. We are exploring how certain grant-funded projects may proceed.
4. 2020 plans (Idyllwild Youth Grant Makers) – The AAI was awarded a \$1,000 grant to use towards paying for the Home School Art Classes. Receiving the check has been delayed until it is safe for a photo op.

Any other business

1. Town Crier Ads – The AAI has an annual contract with the Town Crier for an 1/8th page ad per month. Because we haven't had any events to publicize, Donna Elliot proposed that we offer some ads to our Art Galleries and Art Hot Spots. Les Gin made a motion to approve this; Cyn Grady seconded it. Approved unanimously. Donna Elliot with liaison with our members to design and publish the ads.
2. David Roy – David Roy generously donated two wood-carved squirrels to the AAI. These would be suitable Silent Auction items at our next Eye of the Artist event. Cyn Grady made a motion to pay David Roy a stipend for his generosity of \$200.00. Seconded by Sasha Nicol. Approved unanimously.
3. Artist Profiles – There is room on the AAI website to add an "Artist of the Week" section. Given that Jenny Kirchner is already doing many of these articles for the Town Crier, Brian Tracy suggested we commission her to take on this project. Donna Elliot will ask Jenny if she is interested and at what cost.
4. Membership – If the AAI receives the Non-Profit Grant, we will discuss using some of the funds to subsidize our members for the coming year, particularly our Art Galleries and Art Hot Spots and perhaps giving other members a 50% discount.
5. Virtual Art Gallery – Brian Tracy thought that we may wish to create a virtual gallery where we link to Artists websites for sales. Donna Elliot will explore this option with Don Roy, who may be able to create a way to offer this.

Next Quarterly Meeting: Tuesday, October 20, 2020