



Board Meeting Minutes

March 23, 2018, 10:15-12:01pm continued March 28, 12:00-1:30
Courtyard Gallery

Attendees: Donna Elliot, Peter Szabadi, Rob Padillo, Cyn Grady, Eric Yandell, Desert Chavez, Holly Parsons

Reports

Volunteer Hours – Donna 120, Desert 25, Cyn 30, Peter 10, Rob 20, Holly 12

1. Treasurer's Report - attached
2. Membership Report - attached
3. Gallery Liaison Report – nothing additional at this time.
4. Event Reports
 - **Plein Air Event** – May 26 : Desert Chavez, chair, reported posters are completed. Workshops would begin at 8:00am for a minimum of 8 participants. Artists from several Plein Air organizations off the hill have been invited to participate. We have a minimum 20 participants requirement to be registered by May 12 for the event to go forward. Details regarding shuttles, security, volunteer requirements etc. will be outlined and presented to the Board within 2 weeks.
 - **Grand Opening & Here and Now Art Show** – March 24 : 47 artists submitted and we will hang their art over the course of the next 24 hours. The gallery set-up and sales register are complete. Posters are up and Cyn will handle hospitality.
 - **Eye of the Artist – April 7 Town Hall** : Art donations for AAI fundraising effort. One piece of work/category, in multiple categories. Venue -Town Hall, posters will go up by Monday, artist registration is open as are opportunities to live paint. Board members will begin contacting artists to extend a personal invitation early next week – Peter and Donna created a members list assigning 30 artists to each Board member. TC will send a reporter.
 - **Expansion of Deer Herd Expansion Project + Raffle** – A locations report was presented by Donna – see attached. Deer arrive next week by March 28.
 - **Jazz in the Pines - \$275/booth. Suggested art theme is music.**

Courtyard Gallery open weekly Friday - Monday, 11am - 4pm.

1. Lock Box is in place.
2. Gallery Manager – Cyn Grady has volunteered to supervise show w/curators, coordinate volunteer gallery staffing, gallery materials, cleaning, etc.
3. Next Gallery Curator – April 28 to May 20 – Cyn Grady. Plein Air - May 26-June 17 – Desert Chavez. Ernie Maxwell Retrospective – June 23-July 22 – Rob Padilla
4. Signage – Terry Vandenburg provided a quote for \$150 each for two wooden signs, but requires more detail. Donna will send 1'x8'. The Board agreed to commission the signage.

5. Event Schedule

- a. **Here & Now** – March 24 to April 22
- b. **Carol Mills Retrospective** - April 28 to May 14 (whole gallery for 2 weeks, then only one room for two weeks to only the permanent Carol Mills wall)
- c. **Focus on Photography** – May 15 to May 25
- d. **Plein Air** – May 26 – June 17 Desert Chavez curator. Suggestion to put out a call for **Landscapes** display as backup.
- e. **Ernie Maxwell** – June 23 – July 22. Rob Padilla Curator.
- f. **Inside Out Idyllwild** – July 28 – August 19 - Curator TBD.
- g. **“I See You”** – Portrait/Self-Portrait Challenge – August 25 – September 16 – Curator TBD

Events Scheduled

1. “Walk the Chalk” Pavement Art Festival – May 5
2. Mother & Daughter Afternoon Tea – May 6
3. AAI Booth at Paws for Rhythm & Brews – June 2
4. Panel of Experts – June 8 – at Town Gallery
5. Capturing Great Photos with your Smartphone – June 9
6. Summer Solstice & Herd Gathering – June 16
7. Fourth of July Parade – display “Americana” deer
8. Children’s Art Class- July 7
9. Beginning Painting Workshop – August 4
10. Art Walk & Wine Tasting on Saturday, October 13, 2018
11. Member Mingles - April 25, July 25, October 24
12. Re-schedule workshop on Marketing your Art on Social Media – Lissa Evans

13. AAI Funding Proposals

1. Proposals for funding during 2018
 - a. Grant Application from Ken Luber for \$635.00 – unanimously approved
 - b. Associates of Idyllwild Arts – proposed \$2,000 donation – tabled until next meeting
 - c. Idy Arts Summer School Scholarships – tabled until next meeting
2. Town Monument Sign – Rob to review draft of Contract prepared by Peter and liaise with David Roy.
3. Courtyard Gallery bundled memberships to arrange 2 AAI “Starving Artist” Memberships – Rob suggested Marcia Gawecki and Peter suggested Bruce Watts. These artist suggestions were accepted.

Any other business (tabled until next meeting)

1. Student Memberships
2. Banner Project
3. Artist Workshops
4. AAI Website

Adjust your schedules

These are the coming dates where your help is needed:

- April 7, 2018 – Eye of the Artist – Late morning to tear down at 9pm – Town Hall
- May 26, 2018 – Plein Air

Next Meeting – April 27, 2018 10 am. (though we may need to change the day of the meetings so as not to conflict when the gallery is open)