



## Board Meeting Minutes

Tuesday, October 21, 2019  
Courtyard Gallery

**Meeting called to order at 10am**

**Present: Donna Elliot, Kara Unland, Cyn Grady, Helen Hixon, Sasha Nicol, Les Gin (by telephone)  
Arlene Brown, Terryann Halloran**

**Absent: Sebastian Vale**

### Reports

1. Volunteer Hours:
  - Donna 120, Cyn 120, Sasha 15, Les 39, Sebastian 23, Helen 10, Kara
2. Membership Report (attached)
3. Quarterly Treasurers Report from September (attached)
4. Event/Projects
  - Art Walk & Wine Tasting – October 12
    - Event was a total success with around 925 wine lovers and over 1,000 visitors to the town.
    - Financials: Gross Income \$32,936.00, Expenses \$8,424.77, Profit \$24,536.23 (an increase of \$5,630 over 2018).
    - Sponsorship: A total of \$3,000, including a grant of \$1,000 from Riverside County Third District Supervisor.
    - Artists: 28 participated with many achieving sales more than \$500, and a few with sales over \$1,000.
    - VIP Champagne Brunch: 68 people took part at Tommy's Kitchen
  - Mingle & Meeting – October 23 – Expecting up to 40 members. The sequence of events will be an overview of the AWWT, then we will discuss the various roles for which we need volunteers, including the next President. We will present and ask for ideas for moving the AAI forward.
  - Halloween Face Painting Booth – October 31<sup>st</sup>. We have 3 face painting volunteers so far with 2 others possible. Idy Arts may provide a few volunteers.

## **Courtyard Gallery**

1. September Monthly Sales / Financials – Sold \$561.00 with 10% to AAI - \$56.10
2. Holiday Open House – This event will take place on Saturday, December 7 from 11am to 7pm. Cyn Grady is arranging live Christmas music; Helen Hixon will supply bowls that we can sell with chilli. We will provide hot chocolate, cider and other soft drinks. Artists will be encouraged to bring in gift items selling for less than \$200. Donna Elliot will create a poster for the event and publicize it.
3. We may consider a “Winter Solstice” art show during January or February, 2020.

## **Grant Applications made by the AAI**

1. Reed Foundation Grant – Donna Elliot submitted the “Letter of Inquiry” and the Reed Foundation Board then invited the AAI to submit full grant proposal. Donna Elliot is working on that. The amount requested is \$10,000.
2. Grace Helen Spearman Foundation – the AAI received a check for \$4,000 based on projects to fund art education to students in our mountain community
3. BBVA Foundation – We submitted a grant application for \$5,000
4. Direct Mail Appeal in Idyllwild Post Office Boxes – Given that the AAI has never approached funding in this manner and that it would cost around \$1,700 to put the mailing into all the Idyllwild Post Office Boxes, the Board voted against this project.
5. Adult Art Education – to date, most of our grant applications are based on art education and projects for young students. We are looking into grants to fund adult art education.

## **Grant Applications to the AAI**

Grant Application from smARTS – the AAI received a grant application from the Idyllwild School PTA smARTS program requesting \$5,000. Cyn Grady proposed that we use \$3,000 from the Grace Helen Spearman Foundation Grant and \$2,000 from AAI’s fund for this grant; seconded by Kara Unland. In Favor: All, Against 0, Abstain 0.

We received a Grant Application for \$300 from Catherine Smith to fund Jessa Smith’s voice lessons in support of her audition to the Theater Program at Idyllwild Arts next year. The music teacher from Idyllwild School will help arrange a voice coach at Idyllwild Arts. The Board feels that such support of local individuals is an important part of how we “keep art alive” in Idyllwild. Cyn Grady proposed that we approve this grant; Helen Hixon seconded it. In Favor: All, Against 0, Abstain 0.

## **Adjust your schedules**

**Holiday Open House – December 7 from 11am to 7pm**

**Next Board Meeting – November 19, 2019, 10am**

**Meeting adjourned at 11:20am.**