

Quarterly Treasurer's Report for April-June, 2019

Financial Snapshot

Our bank balance as of June 18 is \$30,985.02

Overview of some of our recurring costs:

- ❖ Insurance policy (Liability and Directors & Officers Cover) – \$2,556 per year
- ❖ Rent for the Courtyard Gallery – \$350 now paid on a monthly basis
- ❖ Electricity at the Courtyard Gallery ranges from \$25 to \$50 per month
- ❖ Storage Facilities - \$1,980 per year
- ❖ Website Services – Annual service fee: \$1,728.
- ❖ Bookkeeping Services – Debbie Daniels at \$35 per hour
- ❖ AAI Telephone – we pay \$76.71 per month
- ❖ Town Crier – It cost \$260.67 per month for twelve 1/8 page ads and 2 full pages in the bi-annual Explore Idyllwild Directory.
- ❖ Show Ribbon Order - \$365.40 for 16 each of First, Second and Third Place Rosettes and 30 Honorable Mention Ribbons.
- ❖ Cost of printing the 2020 Gallery Guide, 2,000 copies, \$499.96

Deer Project

In June, we sold one buck at \$500. Mountain Pottery is interested in sponsoring the last buck. We have installed the last painted deer at Courtyard Gallery (Samuel T Deerfly) and are promoting it and the entire herd as a tourist attraction. The deer maps will need to be reprinted within the next few months.

Courtyard Gallery (CYG)

Month - 2019	Artwork Sold \$	AAI Income Earned \$
January*	\$573.00	\$57.30
February*	\$166.00	\$16.60
March*	0	0
April	520.00	52.00
May	620.00	62.00
June		
July		
August		
September		
October		
November		
December		

*Winter weather, flooding, snowfall, road closures have affected the number of visitors to Idyllwild and sales at the CYG.

Event Financials

+ *Eye of the Artist*

Income: 2,569
Expenses: 896.33
Profit: \$1,672.67

Notes:

We used mainly wine we already had so \$100 of what we bought may be used for other events.

We have at least \$50 of goods left from the amount we spent on hospitality.

This increases our profit to \$1, 822,67

+ *Cinco de Mayo*

There was no cost to the AAI and the event raised \$1,500 for the smARTS program.

+ *Artist Studio Tour*

Participants paid a \$25 registration fee for marketing = \$200

Expenses: Posters - \$75.26 (including \$13 Fedex delivery charge from Hemet)
Ad in the Town Crier - \$150.00

+ *Call of the Wyld CD Sales*

CDs Sales as at March, 2019 - \$570

+ *2019 Art Walk & Wine Tasting*

Expenses to date:

Facebook boosting - \$18.86
Postcards - \$69.21
Paper Tickets - \$33.34
Restrooms - \$554.97

Grants Awarded (January-December 2019)

The Board discussed the need to be more conservative with grants during 2019. Fundraising will be difficult. Because of the winter weather and road closures, many local businesses are facing financial hardship. We do not know when roads will be fully opened.

We awarded a grant of \$300 to the Idyllwild Library and Aaron De Marco to create a drawing and frame to celebrate the Library's Centenary.

Grants / Projects 2018 / 2019

The funds from the Art Walk & Wine Tasting and other fund-raising events will be used to fund local scholarships to Idyllwild Arts, other art education projects, community art projects, artist workshops and AAI shows, art booths and art fairs, and art-related projects by other local non-profits.

This table tracks our grants. This is the accounting as at June, 2019.

Project/Organization	Jan-Dec 2019	Jan-Dec 2018
Idyllwild Actors Theatre		500.00
Idyllwild Arts Academy – Film Project	1,000.00	
Idyllwild Library Centenary Framed Drawing of Library by Aaron DeMarco	300.00	
Idyllwild Arts Children’s Dance Program		750.00
Idyllwild School PTA smARTS		2,000
Idyllwild Summer Concerts		1,000
Stratford Players		500.00
Home School Art Program	\$835.10	2,650.74
Ken Luber’s Production of “Heaven on the Loose”		635.00
Idyllwild Arts Summer School Scholarship for Maddie Williamson		\$2,320.00
Local Musician CD Grant		\$2,000.00
Cranston Fire Victims raised during the “Call of the Wyld” Concert		\$5,000.00
Maintenance for the Town Monuments: total \$500 but the Rotary Club is paying \$250 as well	\$250	
TOTAL CONTRIBUTIONS		18,855.74

AAI Grant Applications may be found in the Document Resource Center on our website.