

Treasurer Report
For 10/24/2015 Board Meeting

- **Banking**

Balances on all Art Alliance of Idyllwild BBVA accounts as of October 19, 2015 are as follows. P&L summary from QuickBooks for 2015 is available upon request.

\$ 4,120.21 – Original General Account established 9/13/06
\$ 6,001.93 – Preferred Money Market Account established 3/9/15
\$ 4,509.48 – Preferred Money Market Account established 3/9/15
\$ 4,001.28 – Preferred Money Market Account established 3/9/15
\$ 37,894.53 – New General Account established 5/20/15 (*includes Art Walk funds YTD)

\$56,527.43 – TOTAL Money in BBVA Accounts

- **PayPal vs. AAI Merchant Account**

As of 10/19/15 the PayPal account balance was transferred to new general account in preparation for changing AAI Website credit card processing to ePay. The change to the AAI Website was postponed until after the October 10th Artwalk to avoid any potential hiccups and is currently being tested. After further analysis of payments received for the Art Walk, it was decided that we will continue to accept Amex and Discover. Other than a higher processing fee charged by Amex, there are no additional costs to us by offering this flexibility. This decision was made to ensure we provide service to event attendees and AAI members. If we wish to change the types of credit cards we wish to receive in the future, it can be done easily and without charge.

V-West loaned us at NO cost two credit card chip readers/processing readers for the October 10th event. There was only one card that was not able to be accepted, due to the card not the processor, and there were no errors were received during the event. All incoming cash and credit card sales were tracked by two volunteers. All night drops were signed by two volunteers and verified by BBVA on the Tuesday following the event. The loaner machines have been returned to Steve a V-West and the credit card phone processors were kept until mag readers are available for purchase.

To date there has been no problems detected with new processing service provided by V-West through ePay. With Cate's departure, as with any board member leaving office, her security password will be removed.

- **2014 Raffle Report**

The Attorney General's office returned the 2014 raffle report signed by the prior AAI Treasurer stating that it was incomplete. The report was completed with the guidance of our Enrolled Agent and returned to the Attorney General for proper processing. As of this date, we have not received any further communication by the Attorney General regarding the remittal of the report.

- **2014 IRS Tax Penalty of \$1,620**

While the special April 10th, 2015, meeting held by the prior AAI Board of Directors stated that the 990 tax forms would be completed and filed as soon as possible (see item 11 of email sent out on April 13th via artinidyllwild@gmail.com by prior board), neither the 2014 taxes or a tax extension had been received by the IRS.

Upon being seated, the new board of directors hired an Enrolled Agent to prepare the 2014 taxes. Per my August 22nd 2015 Treasurer Report, the 2014 taxes were filed. Because the taxes were not filed nor was an extension received by the IRS prior to our being seated, the taxes were filed late. The late filing resulted in the IRS sending the AAI a penalty letter requesting \$1,620 in late fees.

With the assistance of our Enrolled Agent, a case to have the penalty waived has been submitted to the IRS as of October 15th, 2015. We are awaiting confirmation of the final determination by the IRS.

- **Working Budget & Overhead Costs**

While unable to locate a working budget for 2015 for comparison purposes, creating a working budget for 2016 to capture the overhead costs is suggested. In order to create a budget, each board member must submit a proposal with breakdown of estimated costs for the event they will be chairing in 2016. This should be completed by November 2015 to allow us to put a working budget in place prior to the beginning of 2016 and estimate the proper amount of money needed for each of the proposed events.

- **Art Walk & Wine Tasting**

As of 10/19/15, there are a couple outstanding invoices for the October 10th Art Walk and Wine Tasting and two outstanding checks from local businesses that still need to be received and processed. Total estimated impact of outstanding items is an additional expense of *\$900. Without taking this into consideration, the outcome of the 2015 Art Walk and Wine Tasting is currently tracking as follows. (Note: While these numbers are not yet final, they do provide a good base for understanding the financial net proceeds received by the fundraiser. Final numbers will be announced via a press release. Voted upon distribution of net proceeds will also be announced via a press release once presented by the Scholarship Chair.)

Revenue: \$29,995.02 (As of 10/19/2015)

Expenses: \$8,990.29 (As of 10/19/15)

\$975.93 Advertising

\$550.00 Entertainment

\$5,028.19 Permits, Toilets, Shuttles, Trash Cans, Banners, Tickets, Gift Bags, etc.

\$811.09 Hospitality & Wine Reception

\$599.41 Post Card Postage

\$1,025.67 Printing - Post Cards, Maps and Misc

NET PROCEEDS: \$21,004.73 (As of 10/19/2015 - Not final figure per above)