

# ART ALLIANCE OF IDYLLWILD

Minutes

BOARD MEETING

Idyllwild Library

April 15, 2017

Board members present: Shanna Robb, Judy Hoyt, Rob Padilla, Peter Szabadi

Meeting Called to Order at 10:05 am. by Shanna Robb , who agreed to run meeting for temporary President, Rob Padilla.

## **AGENDA**

### **Approval of minutes**

Noted that Martha Lumia resigned as of April 12, not April 15 as previously recorded.

### **Past Event Update**

Mingle at Middle Ridge on March 24<sup>th</sup> was reported to be well attended and two new members were added: 1 as an artist and 1 as art lover/s.

### **Upcoming Event Updates**

- Kaleidoscope: 39 artists are currently registered and posters are up.
- Appreciation Event: RSVPs are coming in. Tile as a gift was presented at cost of \$12. Theme is "Keep Art Alive."
- Arf Event: Currently, 12 artists have agreed to demonstrate and 12 want to display. Rob will create proposal.
- Plein Air: PR release was discussed and several edits were recommended. Posters are ready. 9 Artists have registered.  
ACTION: Judy to revise PR release and Shanna will send along with copy of poster. Rob will pick up posters. Judy to follow up by calling those who were interested but have not yet registered.

- Eye of the Artist (July): Seeking possible exhibit space, perhaps Historical Society or Idyllwild Town Gallery. Need event chair.
- Art Walk/Wine Tasting: Given current board status, and no volunteers to chair this event, it was reported that the Associates at the school will run the event with a 60/40 split with AAI. Further discussion will take place at next board meeting.

### **Board Status**

- The board recognizes the resignations of the following - Zack Steinhaus as of March 20, Jacque Swerdfeger as of March 20, Martha Lumia as of April 12 , and Shanna Robb as of May 15.
- It was noted that Zack, Jacque, and Martha no longer have administrative access on website. Shanna to be removed after resignation date.
- Guide for Charities Reference Material has been distributed via email and all were encouraged to read it.
- Possible Candidates for the board include the following who have expressed interest - Eric Yandell, Aaron De Marco, Lorel Cornman, Desert Chavez. ACTION: Peter motioned and Shanna seconded to appoint the candidates, effective immediately. Motion Passed.
- An outside contractor for bookkeeping was discussed. Peter Szabadi, has agreed to take on the role of Treasurer (effective immediately) and Shanna Robb has agreed to do the books until 2018. ACTION: Motion by Rob and Judy seconded to have Peter become treasurer immediately. Motion Passed. Shanna will write thank you note to outside contractor.
- Special Executive Board meeting is set for Saturday, 4/22/17 at 9:00 in the Library. ACTION: Shanna will write Press Release following this meeting. Rob to reach out to four candidates.

### **Membership Report**

- It was noted that there are 280 members with 6 overdue. 144 members are artists. There are 21 new members since January 21, 2017. ACTION: Shanna will run report as to who did not renew this year.
- Need for a Membership Chair was noted, which will be discussed at next meeting.

- Gallery and Art Hot Spots to be visited by Rob include Rustic Theatre and Jonie Millhouse's new gallery.

### **Treasurers Report**

Shanna distributed Treasurers report. The following were discussed.

- Mail Retrieval: Rob has key to post office box. Shanna start retrieving mail after May 15<sup>th</sup>, as long as she is helping with books. Will then give to Peter. Until then, Rob will pick up the mail.
- Bank Resolution: Will submit new bank resolution after seating of new board. Recommend four signees to make it easier on treasurer.
- Donation Recommendation: It was noted that we currently have \$24,000 in the bank, after all expenses have been paid. Donation to Idyllwild Arts was discussed. ACTION: Motion by Shanna and second by Judy to donate 2 scholarships @\$2,000 each for returning Juniors & Seniors who will focus on visual arts at Idyllwild Arts Academy, \$500 to ICC to create concept for inclusion of AAI into their development of Art Garden, and \$1000 for a pop up gallery at Summer Concerts. Motion Passed. Action: Shanna will send checks out accordingly.

### **Miscellaneous/other**

- Home School: Mary Edmundson has all the supplies and help she needs. Any funding will require a proposal from Mary. Action: Shanna to update Mary.
- Jazz Banners: This is a collaborative effort and will be discussed with the new board. Action: To call Ben.
- Newsletter: A new newsletter will come out after the Press Release regarding board changes. Include other upcoming events in town seeking artists. ACTION: Shanna to write newsletter.
- Deer Maintenance: These should be checked every six months. Rob looking at deer by bank.
- Facebook: Aaron De Marco is interested in helping with Facebook and website. ACTION: Rob to contact Aaron and coordinate to meet with Shanna.
- Idyllwild Living Magazine: Agree to wait until June to see what new issue looks like. ACTION: Rob to let them know.
- Next Regular Board Meeting: May 20, at the library.

- Funding for smARTS: ACTION: Shanna to check books for last funding of special project.
- Further actions: Judy will contact Becky at the Town Crier re: the Plein Air Press release. Rob will pick up Plein Air posters from Hemet and we will begin distribution.

Meeting was adjourned at 11:45. Next official board meeting May 20<sup>th</sup>.