

For more information contact:
(951) 692-6135
artinidyllwild@gmail.com

Press Release

FOR IMMEDIATE RELEASE

Art Alliance of Idyllwild Announces new Officers and Directors

IDYLLWILD, CA (April 23, 2017) – During a special meeting held on Saturday, April 22nd, The Art Alliance of Idyllwild’s Board of Directors voted to welcome four new directors to their leadership team. The meeting was initiated after receiving resignations in March from their newly seated President and both Membership Chairs.

Offering to be the acting President of the Art Alliance of Idyllwild is Rob Padilla. Joining Padilla as officers are Judy Hoyt, who will continue to be the Secretary, and Peter Szabadi, who will be the new Treasurer. Joining the board are Desert Chavez (Owner of Clayworks of Idyllwild), Aaron De Marco, Lorel Cornman, and Eric Yandell.

Shanna Robb, President from May 2015 through December 2016 and current Treasurer, had previously notified the board that she would be resigning effective May 15th. “Leading the Art Alliance of Idyllwild has been extremely rewarding”, stated Ms. Robb, “but I felt it was time to encourage other members to step forward into a leadership position.”

Since May 2015 the AAI has donated over \$41,500 to other organizations, experienced a record growth in membership, and increased the opportunities for artist members to show their artwork. They have also funded art classes for local home school kids, provided access to board directives through outgoing newsletters, and elevated the way art is being showcased at their member shows.

According to Shanna, “The incoming board is being given a recipe for success.” This includes revised bylaws, branding, an operations manual, detailed event documentation, past board meeting notes, well-documented financials, training, and a detailed “how to” manual.

Padilla shares Ms. Robb’s enthusiasm by adding, “I look forward to continuing the momentum already put in place and appreciate Shanna’s support during the transition.” He noted that Shanna has scheduled a training class for the new board and will be working on events through June.

As the new President, Padilla will be relying on the membership to help lead events and committees, such as the October Art Walk and Wine Tasting. Those interested are encouraged to send their contact information to artinidyllwild@gmail.com.

When asked her thoughts about leaving the board, Shanna shared, “Change is a natural progression of any organization. The structure is now in place and, if carried forward, there is no doubt that the Art Alliance of Idyllwild will continue to leave a positive water mark on Idyllwild’s art scene.”

For more information about the Art Alliance of Idyllwild, visit www.artinidyllwild.org.